EXPRESSION OF INTEREST (EOI)

Invitation for Proposals from Industry Partners for Skill Development Interventions under Pradhan Mantri Kaushal Vikas Yojana (PMKVY) 4.0 – Tourism & Hospitality Sector

Issued by: Tourism & Hospitality Skill Council (THSC)
Publication Date: 23 October 2026
Last Date for Submission: 10 November 2026

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1. Introduction

The Tourism & Hospitality Skill Council (THSC) invites proposals from eligible industry partners associated with the Tourism & Hospitality Sector for undertaking skill development interventions under the Pradhan Mantri Kaushal Vikas Yojana (PMKVY) 4.0, in accordance with the applicable guidelines and directions issued by the Ministry of Skill Development & Entrepreneurship (MSDE), National Skill Development Corporation (NSDC) and other competent authorities, as applicable.

The proposed interventions may be submitted under the following components:

- Short-Term Training (STT): Skill development training for eligible candidates in notified and applicable Tourism & Hospitality job roles.
- Recognition of Prior Learning (RPL): Assessment, recognition and certification of individuals possessing prior skills, knowledge and work experience in relevant occupations, as permitted under the applicable PMKVY 4.0 guidelines.

THSC intends to identify industry-driven proposals that address the demand for skilled manpower across the Tourism & Hospitality ecosystem, including hotels, restaurants, quick-service restaurants (QSRs), food and beverage services, housekeeping, front office operations, travel and tourism, catering, and other eligible allied occupations.

This EOI is intended specifically for industry partners capable of demonstrating genuine industry demand, appropriate implementation arrangements and the capacity to support training, assessment, certification and other applicable project requirements.

2. Scope of Proposal

The proposed interventions should fulfil the following requirements:

1. Industry Demand: Proposals must be supported by demonstrated demand for skilled manpower or a clearly established requirement for recognition and certification of existing workers.
2. Industry Association: Applicants must identify the industry partner, establishment, employer, hospitality chain, restaurant, QSR, tourism enterprise, industry cluster or other relevant organisation associated with the proposed intervention, wherever applicable.
3. Training and Implementation Arrangements: For STT, applicants should indicate the proposed training infrastructure and implementation arrangements, including suitable industry premises, training centres, centres of excellence, clusters or other permitted locations. For RPL, applicants should specify the proposed candidate identification, mobilisation, assessment and certification arrangements in accordance with applicable guidelines.
4. District-wise Proposal: Proposals must clearly specify the State, District, proposed training or assessment location, relevant job role, proposed intervention (STT/RPL) and proposed target numbers.
5. Industry Demand Evidence: Applicants should provide supporting documentation demonstrating industry demand, proposed employer association, workforce requirements, letters of intent (LOIs), candidate availability or other relevant evidence, as applicable.
6. Eligible Job Roles: All proposed interventions must be mapped to the applicable and approved Tourism & Hospitality qualifications/job roles under the PMKVY 4.0 framework and the relevant guidelines issued by the competent authority.
7. Implementation Capacity: Applicants should demonstrate their capacity to arrange the required infrastructure, trainers, assessors, candidate mobilisation, industry coordination, placement or employment linkage, where applicable, and compliance with the prescribed monitoring and reporting processes.
8. Regulatory Compliance: All proposals must comply with the applicable PMKVY 4.0 guidelines, eligibility conditions, operational procedures, qualification requirements and directions issued by MSDE/NSDC and other competent authorities, as applicable.

3. Information and Documents to Be Submitted

Interested industry partners are requested to submit their proposals in the prescribed formats and provide all relevant supporting documents.

The submission should include, as applicable:

- Completed Proposal Template (Word document).
- Completed Demand Template (Excel file), specifying State, District, location, job role, intervention type and proposed targets.
- Organisation and industry partner profile.
- Details of the proposed training/assessment infrastructure and implementation arrangements.
- Relevant industry demand documents, employer details and Letters of Intent (LOIs).
- Details of proposed candidate mobilisation, training, assessment, certification and placement/employment linkage arrangements, wherever applicable.
- Details of previous experience in skill development, training, assessment, certification or industry-led workforce development.
- Any additional documents or information required by THSC or the competent authority for scrutiny and processing of the proposal.

Applicants must ensure that the information submitted is accurate, complete and supported by relevant documents. THSC may seek clarifications or additional information wherever required.

4. Important Clarification Regarding Proposal Submission and Target Allocation

Submission of an EOI or proposal to THSC shall not, by itself, constitute approval, sanction, empanelment, allocation of targets or entitlement to receive any PMKVY 4.0 training or RPL target.

THSC will scrutinise the proposals received, assess their suitability against the applicable requirements and, where considered appropriate, compile and forward/recommend suitable proposals to MSDE/NSDC or the relevant competent authority for further consideration, in accordance with the applicable framework.

The consideration and allocation of targets under STT and/or RPL shall be subject to, among other applicable conditions:

- Approval and directions of MSDE/NSDC or the competent authority.
- Availability of approved targets and budgetary allocation.
- Eligibility of the proposed intervention, industry partner, job role and implementation arrangements.
- Demonstrated industry demand and geographical requirements.
- Compliance with the applicable PMKVY 4.0 guidelines and operational procedures.
- Any additional conditions or requirements prescribed by the competent authority.

Any target allocation, if approved, shall be communicated through the appropriate formal authorisation or communication and shall be governed by the applicable terms and conditions.

Applicants must not treat submission of a proposal, communication with THSC, or inclusion of a proposed target in the EOI as confirmation of target allocation or funding.

Unless the requisite approvals and authorisations have been obtained, applicants must not commence training or RPL activities, incur expenditure, make financial commitments, mobilise candidates against an assumed sanctioned target, appoint resources specifically against an unapproved target, or represent to candidates, employers or other stakeholders that targets have been sanctioned.

5. No Guarantee of Target Allocation

THSC makes no guarantee or representation that submission of a proposal will result in approval, sanction, empanelment or allocation of PMKVY 4.0 targets.

The number of proposals received, the proposed targets, demonstrated industry demand, geographical coverage, eligibility of applicants, availability of funds and targets, and the applicable directions and priorities of MSDE/NSDC may be considered during the scrutiny and processing of proposals.

THSC reserves the right to scrutinise, seek clarification on, request additional information for, recommend, modify, consolidate, defer or decline to forward any proposal, as considered appropriate and permissible under the applicable framework.

The final decision regarding approval and allocation of targets shall rest with the competent authority in accordance with the applicable PMKVY 4.0 guidelines, approvals, budgetary provisions and directions.

6. No Financial or Contractual Commitment

This EOI is an invitation to submit proposals for consideration and does not constitute a contract, work order, sanction, financial commitment, assurance of funding or guarantee of business by THSC.

THSC shall not be responsible for expenditure, liabilities, commitments, mobilisation costs, infrastructure costs, recruitment

expenses or any other costs incurred by an applicant in anticipation of approval, sanction or target allocation.
Applicants shall bear their own proposal preparation and submission costs. No reimbursement or payment shall be due merely because a proposal has been submitted or considered.
Any activity under PMKVY 4.0 shall be undertaken only after the necessary approvals and formal authorisations have been obtained and in accordance with the applicable guidelines and terms communicated by the competent authority.

7. Compliance with PMKVY 4.0 Guidelines

All proposals and any subsequent implementation shall remain subject to the prevailing PMKVY 4.0 guidelines, applicable qualification packs and job roles, operational procedures, eligibility conditions, assessment and certification requirements, monitoring mechanisms and directions issued by MSDE/NSDC or other competent authorities, as applicable.
In the event of any amendment or change in the applicable guidelines, qualification requirements, implementation procedures, target availability, funding provisions or directions of the competent authority, the applicable official provisions and directions shall prevail over the contents of this EOI.
THSC may issue clarifications or further instructions in accordance with the applicable framework.

8. Submission of Proposal and Important Dates

Interested industry partners are requested to submit their duly completed proposals, along with the prescribed templates and relevant supporting documents, on or before the last date specified below.

Particulars	Details
EOI Title	PMKVY 4.0 – Tourism & Hospitality Sector
Issuing Organisation	Tourism & Hospitality Skill Council (THSC)
Publication Date	23 October 2026
Last Date for Submission	10 November 2026
Eligible Applicants	Industry Partners in the Tourism & Hospitality Sector
Proposed Interventions	Short-Term Training (STT) and/or Recognition of Prior Learning (RPL)
Submission Format	Prescribed Proposal Template (Word) and Demand Template (Excel)
Submission Email	vaibhav.verma@thsc.in

Proposals must be submitted in the prescribed formats with the required supporting documentation. Incomplete submissions or proposals not aligned with the applicable requirements may be considered unsuitable for further processing.
THSC reserves the right to seek clarifications, extend the submission deadline or amend the EOI, where required.

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9. Disclaimer

This EOI is issued solely for inviting proposals from industry partners for potential consideration and onward processing under PMKVY 4.0 in the Tourism & Hospitality Sector.
It shall not be construed as an offer, approval, sanction, empanelment, allocation of targets, confirmation of funding or contractual commitment by THSC, MSDE or NSDC.
All proposals and any subsequent target allocation shall remain subject to the applicable PMKVY 4.0 guidelines, approval of the competent authority, availability of approved targets and budget, and other applicable conditions.
THSC reserves the right to amend, extend, suspend, withdraw or modify this EOI or the proposal consideration process, in whole or in part, in accordance with applicable directions and requirements.
Issued by:
Tourism & Hospitality Skill Council (THSC)
Email: Vaibhav.verma@thsc.in
Address: 301, 3rd Floor, Naurang House, Kasturba Gandhi Marg, Connaught Place, New Delhi – 110001.

New project Proposal Template

Project Name	**Title**
Proposed by	Organization Name
Entity Type	Government, Private, Semi Government or Government aided
About Organization	A brief intro about organization focusing on work and alignment with Skilling

A. Details of Project (1500 Words)

Background & Project Rationale	**Explain the challenge of livelihood and the collaboration between MSDE for skill development.**
Details of the project	Describe the project's objectives, emphasizing the upskilling program its potential impact on local communities.
Skill Gap Study	Skill Gap Study as per the requirement.
Mobilisation Plan	Mobilisation Plan for the candidates that will be trained during the training.
Major activities	Outline the key project activities, including skill training and entrepreneurship development training or any other intervention.
Target Population & number of beneficiaries	Define the groups to be targeted, such as existing workforce, aspiring entrepreneurs, and Self Help Groups, and specify the expected number of beneficiaries.
Job roles	To be selected from the list of Job roles approved in PMKVY 4.0 (attached)
Measurable Outcomes	State the expected results, including the number of beneficiaries to be upskilled and trained
Implementation Methodology	Share how implementation will take place, the availability of trainers for the job roles selected, and availability and readiness of the training centers.

Project Duration (in months)	Clearly mention the project's proposed duration.

B. Project Financials

Budget	**In figures (Rs.)**	**In words**
A. Total Project Cost		
B. CSR/ Industry Contribution (If Any)		
C. Fee From Candidates (If Proposed)		
D. Fund Request from MSDE under PMKVY **A-(B+C)**		

B.1. Breakup of the Budget

S. no	**Expense Head**	**No. of Candidates**	**Per candidate Cost in INR as per common Norms ***	**Total Cost in INR as per common norms***	**Remarks**
1					
2					
3					
4					
	Total				

Details w.r.t Recogniation of Prior Learning																		
S. No.	Name of the State/ UT	Name of the District	Name of the Sector	Name of the Job Role	Qualification Pack Code (as per National Qualification register i.e. nqr.gov.in)	Type of Job Roles (Futuristic/Regular)	Tentative Number of candidates to be trained till Feb 2027	No. of batches	Name of trainer	Details of Training Centres where training will be implemented				Industries identified for RPL training at Premises			Single Point of Contact (SPOC) details viz. name, designation, mobile G email	Additional notes/comments viz. co-funding details, etc
										Institution Type (Govt./ Autonomous/ INIs/ PSUs/ Others)	Institution Name	Address	AGA (Yes/No)	Industry/Organization name	Address / Location of the Industry	LOI attached (Yes/No)		

Details w.r.t Short Term Training																								
Sl. No.	Name of the State/ UT	Name of the District	Name of the Sector	Name of the Job Role	Qualification Pack Code (as per National Qualification register i.e. nqr.gov.in)	Type of Job Roles (Futuristic /Regular)	Tentative Number of candidates to be trained till Feb 2027	No. of batches	Name of trainer	Details of Training Centres where training will be				Single Point of Contact (SPOC) details viz. name, designation, mobile & email	Industries identified for OJT			Placement linkages for the trained candidates				Post training tracking Frequency (Fortnightly/Monthly/Quarterly) and Process	Additional notes/comments viz. co-funding details, etc
										Institution Type (Govt./ Autonomous/ INIs/ PSUs/ Others)	Institution Name	Address	A&A (Yes/ No)		Industry/Organization name	Address	LOI attached (Yes/No)	Industry/ Organization	State	District	LOI attached (Yes/No)		

Annexures 2: Draft Letter to be submitted by Industries to Project Implementing Agencies/TPs for RPL related training

(On the Letter Head of the Industry)

Date: [Insert Date]

To,
[Project Implementing Agency (PIA) Name]
[PIA Address]
[City, State, ZIP Code]

Subject: Demand Letter for conducting training under Recognition of Prior Learning (RPL) category under PMKVY 4.0 for <Sector Name> sector

Dear [PIA Contact Person's Name],

We are writing to express our interest in facilitating training of our employees/contractual staff under the Recognition of Prior Learning (RPL) component of the Pradhan Mantri Kaushal Vikash Yojana (PMKVY). We are aware that Pradhan Mantri Kaushal Vikas Yojana (PMKVY) 4.0 is a flagship initiative by the Ministry of Skill Development and Entrepreneurship (MSDE) and aims at making skilling more flexible, demand-driven, and responsive to the evolving job market. The RPL component of the Scheme

We understand that RPL is a critical component aims at formally acknowledging the existing skills and knowledge of individuals who have acquired them through informal or non-formal means, such as work experience or self-learning. RPL provides a pathway for such individuals to receive official certification, validating their competencies and enhancing their employability.

Below are the details of our industry and the job roles for which we are requesting RPL services:

Industry Details:

- **Industry Name:** [Insert Industry Name]
- **Industry Address:** [Insert Address]
- **Contact Person:** [Industry Representative's Full Name]
- **Designation:** [Designation of Industry Representative]
- **Contact Number:** [Insert Contact Number]
- **Email ID:** [Insert Email Address]

Job Roles for RPL Training Under PMKVY 4.0:

S.No.	Sector	Job Role	Training No.

Note: Add additional job roles as needed

We your support to facilitate the RPL training for the specified job roles as soon as possible. We look forward to collaborating closely with your team to ensure the successful implementation of this initiative under the PMKVY 4.0 framework.

Please feel free to reach out to us using the contact details provided above for any further information or clarifications.

Thank you for your attention to this matter, and we await your prompt response.

Yours sincerely,
[Industry Representative's Signature]
[Full Name]
[Designation]
[Industry Name]
[Contact Information]

Annexures 3: Draft Letter to be submitted by Industries to Project Implementing Agencies/TPs for STT related training

(On the Letter Head of the Industry)

Date: [Insert Date]

To,
[Project Implementing Agency (PIA) Name]
[PIA Address]
[City, State, ZIP Code]

Subject: Manpower demand letter for candidates undergoing training under Short Term Training Program under Pradhan Mantri Kaushal Vikas Yojana (PMKVY) 4.0.

Dear [PIA Contact Person's Name],

We are writing to express our interest in sharing of manpower demand for the FY 2025-26 for placement of candidates under the Short Term Training (STT) component of the Pradhan Mantri Kaushal Vikash Yojana (PMKVY). We are aware that Pradhan Mantri Kaushal Vikas Yojana (PMKVY) 4.0 is a flagship initiative by the Ministry of Skill Development and Entrepreneurship (MSDE) and aims at making skilling more flexible, demand-driven, and responsive to the evolving job market.

We understand that STT is a critical component and aims at providing industry aligned training to the candidates.

Below are the details of our industry and the job roles for which we are requesting RPL services:

Industry Details:

- **Industry Name:** [Insert Industry Name]
- **Industry Address:** [Insert Address]
- **Contact Person:** [Industry Representative's Full Name]
- **Designation:** [Designation of Industry Representative]
- **Contact Number:** [Insert Contact Number]
- **Email ID:** [Insert Email Address]

Job Roles for RPL Training Under PMKVY 4.0:

S.No.	Sector	Job Role	Estimated manpower demand

Note: Add additional job roles as needed

Please feel free to reach out to us using the contact details provided above for any further information or clarifications.

Thank you for your attention to this matter, and we await your prompt response.

Yours sincerely,
[Industry Representative's Signature]
[Full Name]
[Designation]
[Industry Name]
[Contact Information]